



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MICHIGAN

## CONGRESSIONAL DISTRICT 8

Number of Recreational Boats*	<b>55,396</b>
Recreational Boating Industry Businesses	<b>40</b>
Total Jobs	<b>4,431</b>
Annual Recreational Boating-Related Spending	<b>\$237.4 MILLION</b>

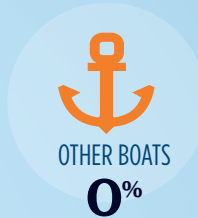
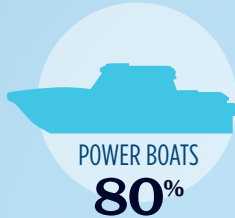
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$560.0** MILLION

### RECREATIONAL BOATS IN MI-8

TOTAL BOATS\* ▶ 55,396

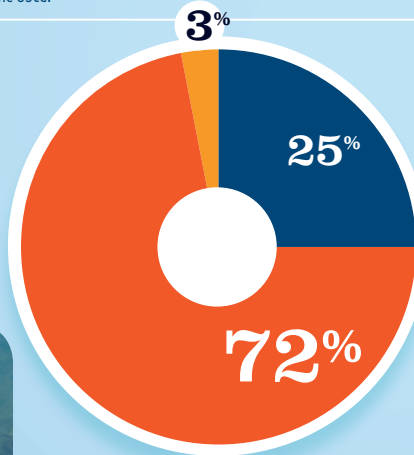
REGISTERED BOATS	55,396
Power boats	44,503
PWCs	8,930
Sailboats	1,901
Other Boats	62
HOUSEHOLDS PER BOAT	4.9



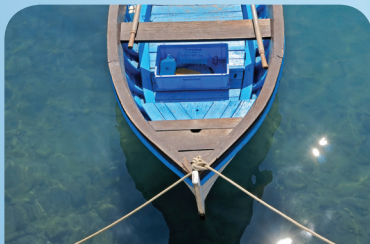
\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN MI-8

TOTAL BOATING JOBS	▶ 342
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	11
Dealers / Wholesalers	247
Boat Services	84

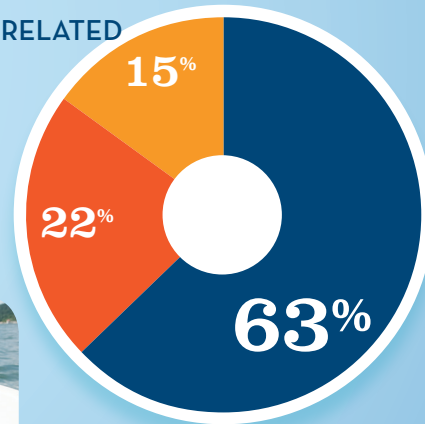


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN MI-8

TOTAL BUSINESSES	▶ 40
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	6
Dealers / Wholesalers	9
Boat Services	25

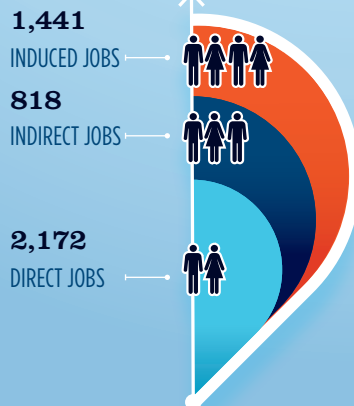


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MI-8

EST. TOTAL JOBS	▶ 4,431
EST. TOTAL LABOR INCOME	▶ \$183.2 MILLIONS
Est. Direct Income	\$74.4
Est. Indirect Income	\$45.7
Est. Induced Income	\$63.1



### RECREATIONAL BOATING INDUSTRY SALES IN MI-8

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$2.1	\$2.1 MILLION
<b>TOTAL MFG. SALES</b>	▶ <b>\$2.1</b>	
Dealers / Wholesalers	\$95.6	\$95.6 MILLION
Boat Services	\$23.6	\$23.6 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	▶ <b>\$119.2</b>	

● BOAT BUILDING  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES